

Oussama El Attar

✉ ousfront@gmail.com 📍 Meknes 📞 +212 694 66 0095 🌐 Ou55ama 🇲🇦 Moroccan 📅 26/01/1994 🆔 DO15153

PROFILE

Highly motivated and skilled Computer Science professional with a diverse skill set encompassing technical proficiencies in software development, digital marketing, and multimedia production. Eager to leverage expertise in areas such as Python programming, WordPress development, SEO optimization, and video editing to drive innovation and success in dynamic environments. Committed to continuous learning and adept at problem-solving, with a strong focus on delivering high-quality solutions that meet and exceed client expectations.

SKILLS

- Computer science
- Git / Github
- Docker
- After Effects
- Photoshop
- Self Motivated
- WordPress
- SEO
- Vmware
- Video Editing
- Adobe auditions
- Time Management
- Python
- Problem Solving
- Linux/shell
- Digital Marketing
- Hosting
- Attention to Detail
- HTML / CSS
- Critical Thinking
- Copilot
- Graphic Design
- Life Long learner
- ChatGPT

EXPERIENCE

WordPress Website developer, *Freelance*

01/2015 – 08/2021

- Designed and implemented professional websites, resulting in increased client acquisition and business growth.
- Managed domain setup, DNS configuration, and cPanel to ensure optimal website performance.
- Applied SEO techniques to enhance online visibility and search rankings.
- Addressed technical issues, providing troubleshooting and solutions within WordPress.
- Created custom graphics, including logos and icons, aligning with client branding requirements.

SEO Specialist, *Freelancer*

04/2018 – 05/2020

- Implemented targeted SEO strategies to improve clients' website visibility search engine rankings and speed and optimization.
- Increased organic traffic by 30% for key client websites through strategic SEO initiatives.
- Collaborated with content creators to produce high-ranking articles and blog posts.
- Conducted comprehensive website audits to identify and rectify technical SEO issues.

Video Editor, *Freelance*

04/2014 – present

- Skilled in creating engaging intros, outros, and promotional videos for various events, including weddings and advertisements.
- Proficient in developing animation videos, and enhancing content with dynamic visuals.
- Experienced in editing video content for diverse platforms, ensuring high-quality storytelling and viewer engagement.
- Expertise in Adobe Creative Suite, including After Effects, Audition, and Photoshop, as well as Camtasia for comprehensive video production.
- Adept at producing and editing videos that enhance brand messaging and captivate target audiences.

Digital Marketing Manager, *Freelance*

01/2018 – present

- Strategic Marketing & Planning: Leveraging analytical skills to develop and implement marketing strategies.
- Content Creation & Brand Storytelling: Crafting compelling narratives to enhance brand presence.
- Data Analysis & Performance Measurement: Utilizing metrics to drive decision-making and optimize performance.
- Technical Proficiency: Skilled in a variety of digital tools essential for modern marketing.
- Communication & Collaboration: Working effectively with teams and stakeholders to achieve marketing objectives.
- Adaptability & Creative Problem-Solving: Navigating challenges with innovative solutions.
- UX & Customer Experience: Ensuring a seamless user journey across all digital touchpoints.
- Social Media Marketing: Engaging audiences and managing brand reputation on social platforms.
- SEM/SEO & CRM Tools: Expertise in driving traffic and managing customer relationships digitally.
- Organization & Project Management: Coordinating resources and timelines to deliver projects successfully.

EDUCATION

Bachelor Degree in Computer Science, *University Of The People*

- Pursuing a Bachelor of Science in Computer Science at the University of the People.
- Engaged in coursework covering programming fundamentals, software development.
- Developing skills in high-demand programming languages such as Python and Java.
- Acquiring knowledge in cybersecurity principles to ensure data integrity and system security.
- Participating in projects that emphasize analytical and problem-solving abilities.
- Collaborating effectively within team environments to achieve project objectives.
- Enhancing communication skills for clear and concise information exchange in technical and non-technical contexts.
- Committed to continuous learning and application of computer science principles in real-world scenarios.

CERTIFICATES

Frontend Developer

Nanodegree 

Udacity

Python 3 Pro

Codecademy

Html, CSS, JavaScript

Fundamentals 

Coursera

Advanced Google Analytics

Certificate 

Google

EF SET English Certificate (B2

Proficient) 

EF SET

Git - Version Control

Codecademy

PROJECTS

Photographer Portfolio Website, *Click on this icon to see the client Website*

- Developed a professional photographer's portfolio website using WordPress.
- Implemented SEO strategies that significantly increased the client's business.
- Demonstrated ability to translate client needs into an effective online presence.
- Contributed to the client's increased market visibility and client acquisition.

Portfolio Website Development for Client Achraf El Alaouy, *Click on this icon to see the client website*

- Crafted a bespoke portfolio website to showcase Achraf El Alaouy's expertise in civil engineering, highlighting his specialization in structural and civil construction.
- Designed an intuitive user interface that articulates Mr. El Alaouy's professional journey, technical skills, and educational background.
- Integrated a dynamic content management system for effortless portfolio updates and maintenance.
- Implemented SEO best practices to ensure high visibility and easy discovery of Mr. El Alaouy's professional contributions.

LANGUAGES

English (B2) • Arabic (C2) • Germany (Just start to learn it)